



SPIE

2012 Defense Security+Sensing

Moving Technology To Market™

Exhibit at the largest unclassified event for defense, security, industrial applications, and the environment

spie.org/dssexhibition2012pdf

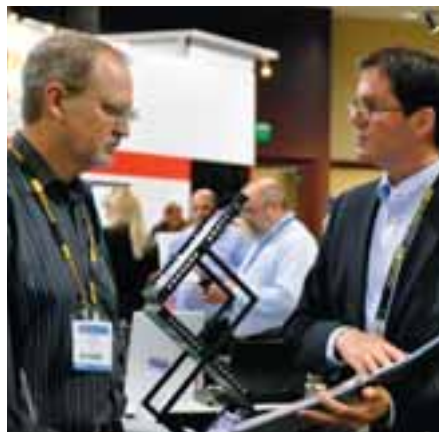
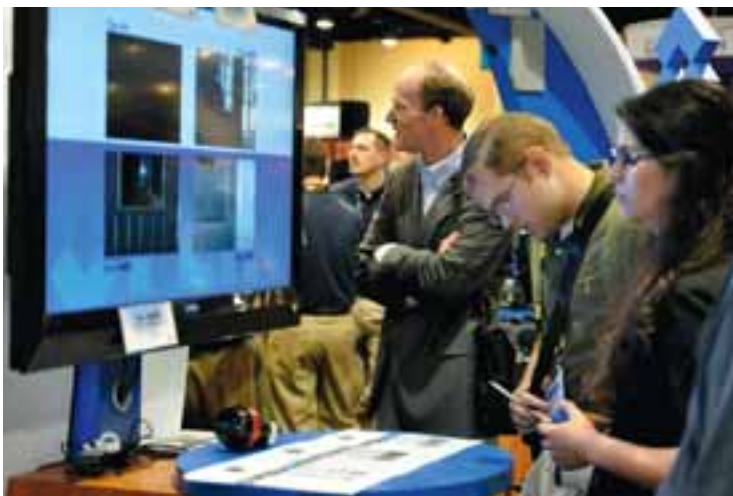
Exhibitor Prospectus



Exhibition: 24–26 April 2012

Conferences and Courses: 23–27 April 2012

Baltimore Convention Center | Baltimore, Maryland, USA



Defense, Security, and Sensing is:

- 6,000 Attendees
- 500 Exhibiting Companies
- 60 Conferences
- 50 Courses





Get a head start on your competition

Exhibit at the largest unclassified event for defense, security, industrial applications, and environmental sensing

This pivotal event connects

you with 6,000+ attendees and 500 exhibiting companies, together with state-of-the-art technology featured in the defense, security, and sensing symposium. SPIE Defense, Security, and Sensing brings you more buyers and suppliers in the industry than any other event—this is the one meeting of the year that provides maximum value for your matching investment.

- ▶ **Identify new business opportunities and build your sales pipeline**
- ▶ **Connect with customers and develop relationships with new prospects**
- ▶ **Educate your audience and demo your new products**
- ▶ **Build your exposure to this key audience through advertising and sponsorship**

The SPIE Defense, Security, and Sensing Exhibition is where –

“*Technical exchange is superior.*”

–Larry Walker,
Optiforms, Inc.

Exhibition: 24–26 April 2012

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Baltimore Convention Center | Baltimore, Maryland, USA

spie.org/dssexhibition2012pdf



Over 800 defense, security, and sensing companies in the Baltimore/ Washington area . . .





Moving SPIE Defense, Security, and Sensing to Baltimore

strategically positions the event near the U.S. Federal Government and many of the largest defense and security contractors in the United States. The location is an easy commute from the major Mid-Atlantic city centers and is also easily accessible from the multitude of industry-rich areas in Maryland, Virginia, Delaware, Pennsylvania, and New York.

There are over 800 defense and aerospace companies in the greater Baltimore and Washington, DC area including Northern Virginia. This area benefits from being in close proximity to the Pentagon, top research institutions like Johns Hopkins and NASA, 12 military installations, and 10 federal agencies working in defense. Maryland is home to 16 of America's top 25 aerospace companies and 70 of the 100 top defense contractors.

The SPIE Defense, Security, and Sensing Exhibition is where –

“The greatest minds and technologies join forces with great networking opportunities.”

–Karen Kennedy,
Raytheon ELCAN Optical Technologies

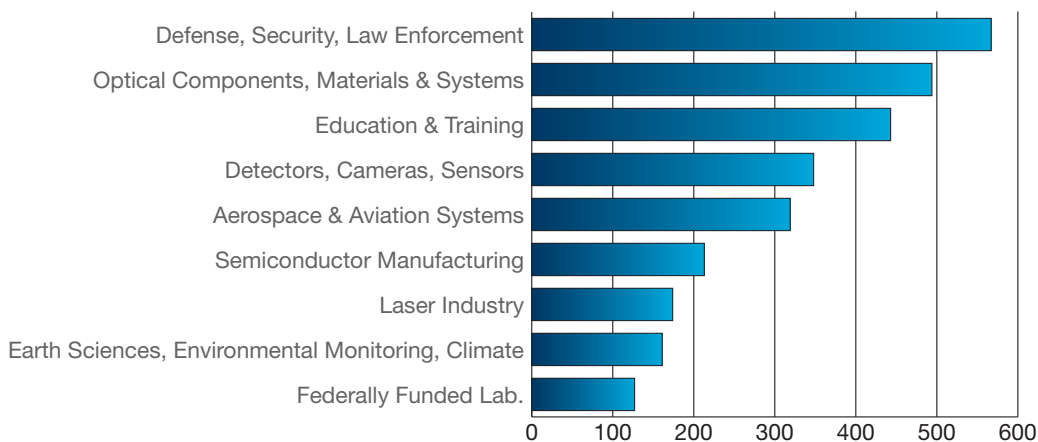
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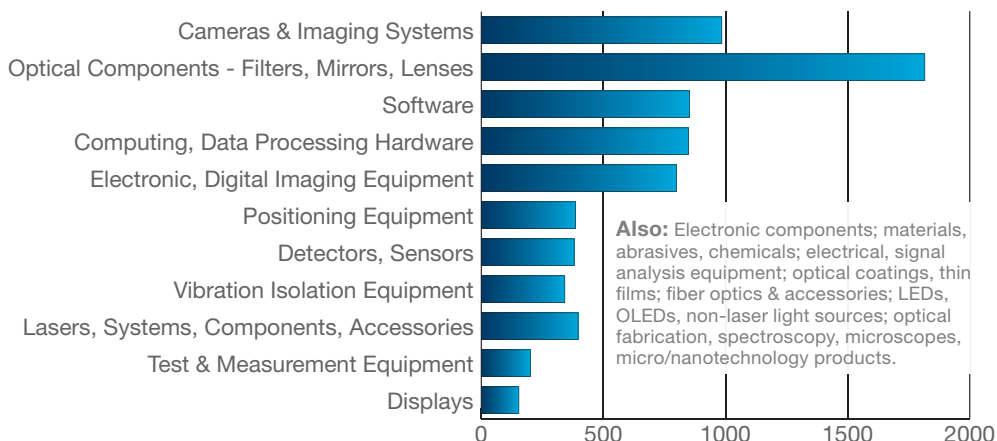
Exhibit and connect with your customers

SPIE Defense, Security, and Sensing is the nerve center for over 6,000 buyers, prospects, and decision-makers from industry, government, military, and academia world-wide. Reach people looking for new connections and unique solutions in a myriad of product areas – detectors, sensors, software, optical components, imaging equipment, and lasers, among others, all found at Defense, Security, and Sensing.

End-Products of Companies Attending in 2011



Purchase Areas for 2011 Attendees



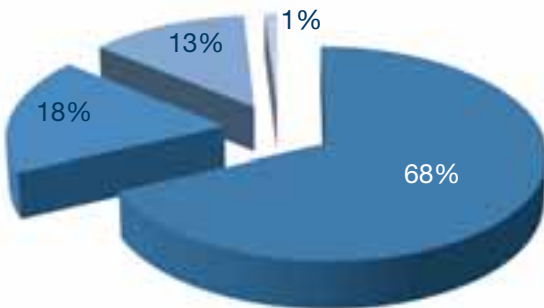


Who will be there?

Representatives from top defense contractors and leading organizations including:

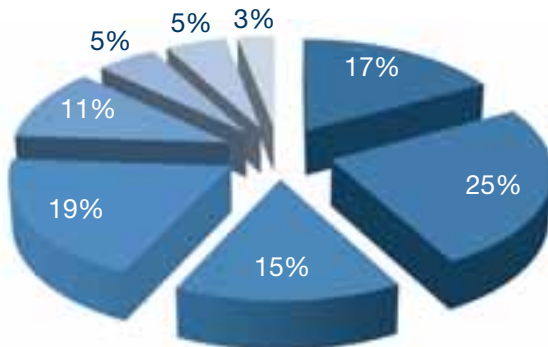
II-VI Inc.
 The Aerospace Corp.
 Alcon Labs., Inc.
 Axsys Technologies, Inc. - General Dynamics Corp.
 BAE Systems plc
 Ball Corp.
 The Boeing Co.
 Cobham plc
 Coherent, Inc.
 Commissariat à l'Énergie Atomique
 Corning Inc.
 CVI Melles Griot
 DRS technologies
 Elbit Systems Ltd.
 Finmeccanica
 FLIR Systems, Inc.
 Fraunhofer-Gesellschaft
 General Atomics
 General Electric Co.
 Goodrich Corp.
 Hamamatsu Photonics K.K.
 Harris Corp.
 Honeywell International Inc.
 ITT Corp.
 JENOPTIK AG
 Jet Propulsion Lab.
 The Johns Hopkins Univ.
 L-3 Communications
 Lawrence Livermore National Lab.
 Lockheed Martin Corp.
 Los Alamos National Lab.
 Massachusetts Institute of Technology
 NASA
 National Institute of Standards and Technology
 NEC Corp.
 Newport Corp.
 Northrop Grumman Corp.
 Oak Ridge National Lab.
 The Pennsylvania State Univ.
 Raytheon Co.
 Rochester Institute of Technology
 Rockwell Collins, Inc.
 SAIC
 Sandia National Labs.
 SCD Semiconductor Devices
 SCHOTT AG
 SELEX
 SOFRADIR
 SRI International
 Swedish Defence Research Agency
 Teledyne Technologies Inc.
 Thales S.A.
 Xenics
 U.S. Army
 U.S. Air Force
 U.S. Dept. of Defense
 U.S. Navy

Organizational Profile of 2011 Attendees



■ Industry	68%
■ Educational Institutes	18%
■ Government/Military/National Lab.	13%
■ Non-Profit	1%

Job Function of 2011 Attendees



■ Engineering & Design	17%
■ R&D: Applied Research/Basic Research/Science/Application/Product Development	25%
■ Sales & Marketing	15%
■ Management: Corp./Program/Lab	19%
■ Educator & Student	11%
■ Business Development	5%
■ Other	5%
■ Production/Manufacturing/Purchasing	3%

Shape the future and share your latest research by presenting a paper

Maximize your company's exposure and share your latest breakthroughs with leaders in defense research and industry innovation. Present a paper and connect with even more key funders and decision-makers vital to your future.

Conferences and Courses: 23–27 April 2012



Submit your abstract by | 10 October 2011

SPIE Defense, Security, and Sensing is the meeting where –

- Leaders in the field meet.
- I can keep my finger on the pulse of my industry.
- I stay current with defense technology.
- I can connect with today's products and tomorrow's ideas.
- Defense industry meets defense research.
- Technology meets the users.

–Survey Responses from 2011 Paper Presenters

Be at the forefront of defense and security research and innovation

The SPIE Defense, Security, and Sensing technical program is the largest unclassified international symposium focused on technologies related to defense, security, industrial applications, and the environment. The event attracts thousands of top scientists and engineers from across the industry. Exhibitors are provided with technical passes to technical presentations, receptions, and other networking opportunities to meet buyers and make vital new connections.

60 technical conferences covering the latest developments in:

Sensor Systems and Platforms

IR, Radar, Passive Millimeter-wave, and Terahertz Imaging and Spectroscopy | CBRNE | Persistent ISR | Acquisition and Tracking | C3I | Energy Harvesting | Biometrics | Laser Sensors and Systems | Micro-Nanosensors | Biomimetics | Unmanned, Robotic, and Layered Systems | Displays | Space Technologies and Operations | Sensors including Fiber Optics | Wireless Sensing | Scanning Microscopy

Sensor and Data Analysis

Image and Data Processing | Visual Analytics | Information Fusion | Target and Pattern Recognition | Synthetic Aperture and Vision Algorithms | Multi, Hyper and Ultra Spectral Analysis | Situational Awareness | Information and Sensor Systems and Networks | Sensing Technologies for Global Health and Military Medicine

NEW for 2012: Full Motion Video (FMV) Workflows and Technologies for Intelligence, Surveillance, and Reconnaissance (ISR) and Situational Awareness | Compressive Sensing | Cyber Sensing

50 Courses and Workshops

Take advantage of the technical training from the brightest minds in the industry – chosen to help you grow your skills and your future.

SYMPOSIUM
CHAIR

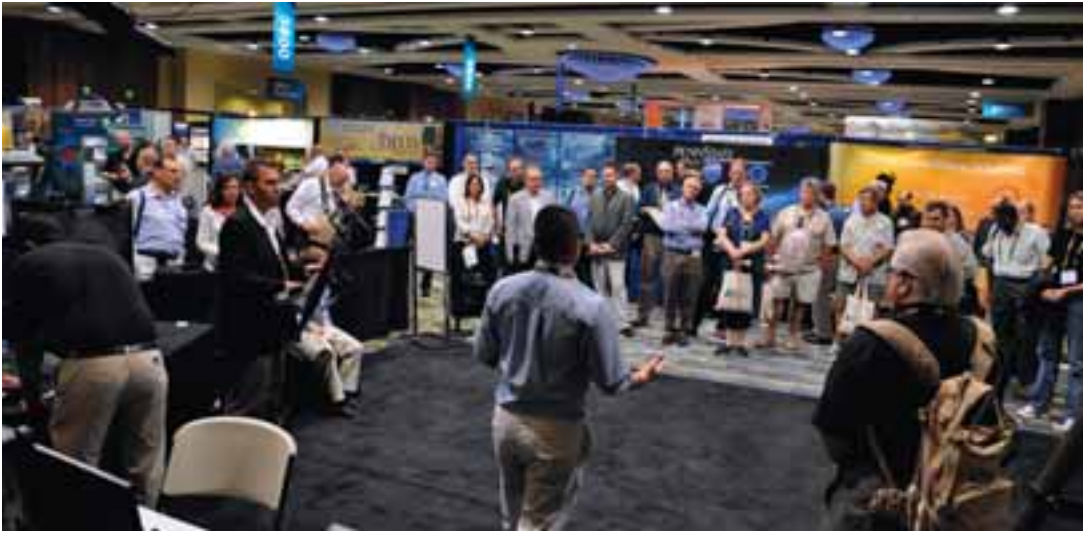


Kevin P. Meiners
Office of the Secretary
of Defense

SYMPOSIUM
CO-CHAIR



Kenneth R. Israel
Lockheed Martin
Corp. (USA)



Our growth is your growth

The Baltimore Convention Center allows SPIE Defense, Security, and Sensing to continue to expand and serve its growing audience of over 6,000 reps, buyers, engineers, executives, and research scientists in attendance each year. The new location is poised for exhibition growth and welcomes peninsula booths and double-decker islands – make the smart move and exhibit at this pivotal event for defense, security, sensing, and the environment.

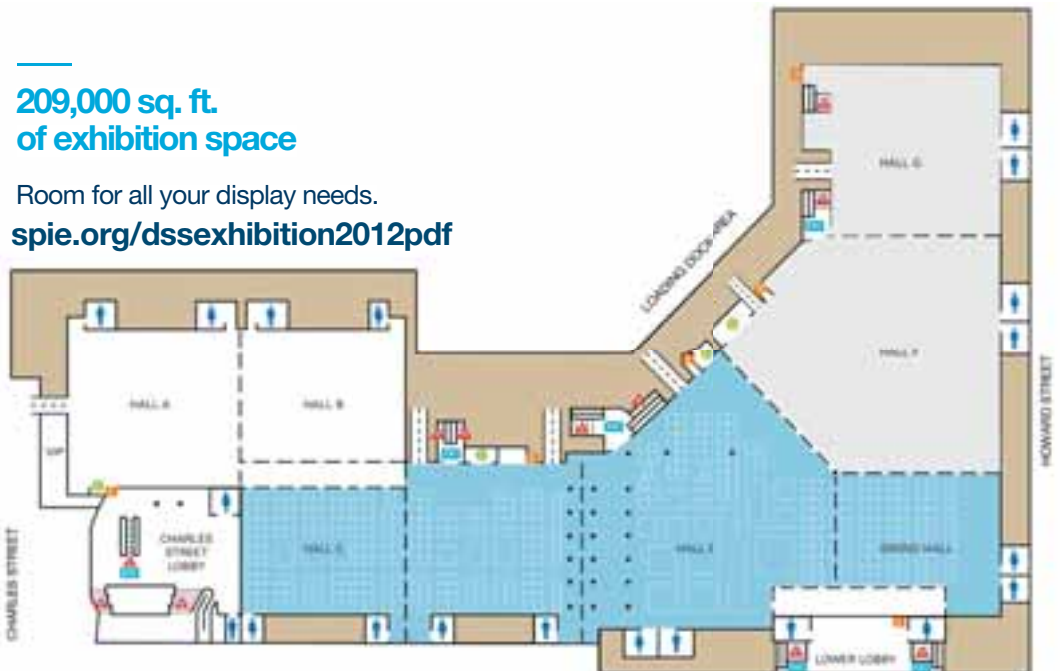
Maximize your exposure with everything that comes with your booth contract:

- ▶ Free technical passes to conferences featuring latest R&D
- ▶ Networking and socializing opportunities – coffee breaks, Welcome Reception, interactive Poster Session, Exhibitor Breakfast
- ▶ Advertising opportunities – online and print exhibition listing
- ▶ Promotional outreach – customized email invitations for your customers

209,000 sq. ft. of exhibition space

Room for all your display needs.

spie.org/dssexhibition2012pdf

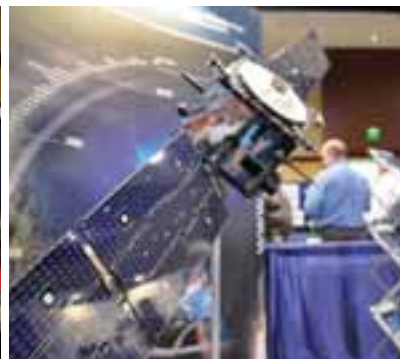


Join over 500 of the world's leading suppliers

Reserve your space today for the best placement at the largest unclassified event for defense, security, industrial applications, and the environment.

Defense, Security, and Sensing 2011 Exhibitor List

- II-VI Infrared
2d3 Inc.
4D Technology Corp.
A.J. Tuck Co.
ABB Analytical
Measurement
AccelerEyes LLC
Active Silicon Inc.
Acutronic USA, Inc.
Adimec Electronic
Imaging, Inc.
Adsys Controls, Inc.
AdTech Ceramics
AdTech Optics, Inc.
AdValue Photonics,
Inc.
Advance
Reproductions
Corp.
Advanced Cooling
Technologies, Inc.
Advanced Laser
Diode Systems
A.L.S. GmbH
Advanced
Plasmonics
Advanced Research
Corp.
Advanced Scientific
Concepts, Inc.
Aerotech, Inc.
Agilent Technologies,
Inc.
AGM Container
Controls, Inc.
AIM INFRAROT-
MODULE GmbH
Allied Vision
Technologies Inc.
Alpes Lasers SA
Alternative Vision
Corp.
American Diamond
Turning
American Institute of
Physics
American Photonics
Co.
AMETEK HCC
Industries, Inc.
AMETEK Precitech,
Inc.
- Amplex Data Systems
Corp.
Analog Modules, Inc.
Andover Corp.
Angstrom Precision
Optics Inc.
Anoplate Corp.
Aperture Optical
Sciences Inc.
Apple Rubber
Products, Inc.
Applied Image, Inc.
Applied Technology
Associates
Areté Associates
Arrow Thin Films, Inc.
ARS Technical Sales
Corp.
ARTEMIS, Inc.
ASD, Inc.
ASE Optics
Avantes, Inc.
Avo Photonics, Inc.
BAE Systems
Imaging Solutions
Basler Inc.
BEI Precision
Systems & Space
Co., Inc.
Block Engineering,
LLC
Bodkin Design &
Engineering, LLC
Boston Electronics
Corp.
Boulder Imaging Inc.
Boulder Nonlinear
Systems
Brandywine
Photonics LLC
Brimrose Technology
Corp.
Bruker Corp.
C4ISR Journal
CALCULEX, Inc.
CalSensors Inc.
CANTRONIC
Systems Inc.
Carl Hanser Verlag
GmbH & Co. KG
Central Research
Institute Cyclone
- CeramTec North
America Corp.
CI Systems, Inc.
CiDRA Precision
Services, LLC
Cirexx International
Inc.
Clear Align
Cobham Mission
Systems
Cobham Sensor
Systems
Coherent Logix, Inc.
Coherent, Inc.
Compugraphics USA
Inc.
Computational
Physiology Lab
Contact! Corp.
CoorsTek, Inc.
CorActive High-Tech
Inc.
CPS Technologies
Corp.
Creaform Inc.
Creative
Microsystems
Corp.
CREOL, The College
of Optics and
Photonics, Univ. of
Central Florida
Criterion Instrument
Critical Link, LLC
CVI Melles Griot
D&P Instruments
DataRay Inc.
Davidson Optronics
Inc.
Davis Marketing
International
Daylight Solutions
Inc.
Defense Tech Briefs
Delta Digital Video
Denton Vacuum Inc.
Deposition Sciences,
Inc.
Diamond USA Inc.
DIAS Infrared GmbH
DILAS Diode Laser,
Inc.
- Discovery
Technology
International, LLLP
Dontech, Inc.
Dora Texas Corp.
Dow Advanced
Materials
DRS Technologies,
Inc.
DST Control AB
Dyconex AG
E.R. Precision
Optical Corp.
Earth Imaging
Journal
Edmund Optics Inc.
EDT, Inc.
EGIDE USA Inc.
Elbit Systems of
America
Electro Optical
Industries, Inc.
Electro Optics
Magazine
Electro-Optical
Imaging, Inc.
Element Six
Elsys Instruments,
LLC
Eltek USA Inc.
EM Photonics, Inc.
EM4, Inc.
eMagin Corp.
EMCORE Corp.
Engineered Surface
Finishes
Entegris, Inc.
EPIX, Inc.
Epner Technology
Inc.
EPTAM Plastics, Inc.
Esquire
Manufacturing
Technologies
ET Precision Optics
Inc.
Evaporated Coatings,
Inc.
Evaporated Metal
Films Corp.
Excelitas
Technologies
- Exotic Electro-
Optics, Inc.
Fairfield Crystal
Technology, LLC
Fairview Machine
Co., Inc.
Ferrotec (USA) Corp.
Fiber Optic Ctr., Inc.
Firebird Technologies
Inc.
Flex Interconnect
Technologies
Flexible Optical B.V.
FLIR Systems, Inc.
FluxData, Inc.
Fosta-Tek Optics,
Inc.
Fotofab
Fresnel Technologies
Inc.
FUJIFILM Optical
Devices U.S.A.,
Inc.
GE Intelligent
Platforms
Geib Refining Corp
General Atomics
Aeronautical
Systems, Inc.
General Dynamics
Axsys
Technologies
General Starlight Co.,
Inc.
Gentec Electro-
Optics Inc.
Georgia Tech
Research Institute
Germanium and
Applications Ltd.
Glass Fab, Inc.
Gooch & Housego,
Orlando
GPD Optoelectronics
Corp.
Graflex, Inc.
Great River
Technology, Inc.
Guangzhou
SAT Infrared
Technology Co.,
Ltd.



Gulf Photonics, Inc.	JENOPTIK Optical Systems, Inc.	M3 Measurement Solutions, Inc.	New Focus™, a Newport Corp. Brand	Orbits Lightwave, Inc.
Gurley Precision Instruments, Inc.	JEOL USA Inc.	Materion Barr Precision Optics & Thin Film Coatings	New Imaging Technologies SAS	OZ Optics Ltd.
H.N. Burns Engineering Corp.	JML Optical Industries Inc.	Materion Brush Beryllium & Composites	New Infrared Technologies, Ltd.	Panavision Federal Systems, LLC
Hamamatsu Corp.	Kent Optronics, Inc.	Max Levy Autograph, Inc.	Newcon Optik Newport Corp.	PENTAX Imaging Co.
Hardin Optical Co.	Kentek Corp.	MBDA	Nextreme Thermal Solutions, Inc.	PFG Precision Optics, Inc.
Headwall Photonics Inc.	Keopsys Inc.	McQ, Inc.	NGNS - Ingenious Solutions, Ltd.	Phase Sensitive Innovations, Inc.
Heimann Sensor GmbH	Kigre, Inc.	Meadowlark Optics, Inc.	Ningbo Sunny Infrared Technologies Co., Ltd.	PHASICS S.A.
Hellma Materials GmbH & Co. KG	KiloLambda Technologies, Ltd.	MegaWatt Lasers, Inc.	Nivo Technology	Phillips Plastics Corp.
Hellma USA, Inc.	Kopin Corp.	Meller Optics, Inc.	NoIR Laser Co., LLC	Phoenix Infrared, Inc.
Heraeus Quartz America LLC	Kovatch Castings	Messe Stuttgart	Northrop Grumman Cutting Edge Optronics	Phoenix Optical Technologies Ltd.
Hitachi Kokusai Electric America, Ltd.	Kowa Optimed Inc.	Metrigraphics, LLC	Nova Sensors	Photek Ltd.
Hofstadter Analytical Services, LLC	Kurt J. Lesker Co.	MICOS USA, LLC	Novotech, Inc.	Photon Engineering LLC
Hoppe Tool Inc.	Kyocera America, Inc.	Micro Laser Systems, Inc.	nPoint, Inc.	Photon Spot Inc.
IBEO Automotive Systems GmbH	L.A. Gauge Co.	Micro Photon Devices S.r.l.	Nu-Cast, Inc.	Photonic Cleaning Technologies
ICA Corp.	L-3 Communications Advanced Laser Systems Technology, Inc.	MicroE Systems	Nufern	Photonic Products Group, Inc.
id Quantique SA	L-3 Communications Cincinnati Electronics	Microflow AVISA BV	NuPhoton Technologies, Inc.	Photonic Sense GmbH
Ideal Aeromsmith, Inc.	L-3 Electro-Optical Systems	Micromechatronics, Inc.	Ocean Optics, Inc.	Photonic Sourcing Photonics Media/ Laurin Publishing
ImmerVision	Labsphere, Inc.	MicroOLED	Ocean Thin Films, Inc.	Photonics Online
Imperx Inc.	Labtec Sales Partners LLC	Midac Corp.	OFS	Photron USA, Inc.
IMT North America, Inc.	LaCroix Optical Co.	Military & Aerospace Electronics Magazine	OJSC Germanium	Physical Optics Corp.
Infinite Graphics Incorporated	Lake Shore Cryotronics, Inc.	Mindrum Precision, Inc.	O-m6 Technologies Inc.	Physimetrics, Inc.
Infinite Optics Inc.	Lambda Research Optics, Inc.	Moog QuickSet	OmniPulse Technology	PI (Physik Instrumente) L.P.
Infrared Associates, Inc.	Laser Components USA, Inc.	Moore Nanotechnology Systems, LLC	Ontar Corp.	PicoQuant GmbH
Infrared Labs., Inc.	Laser Focus World	Morpho Detection	Onyx Optics Inc.	Plasma-Therm LLC
Infrared Systems Development Corp.	Laser Operations LLC / QPC Lasers	MRC Optics, Inc.	Opgal Optronics Industries Ltd.	Pleora Technologies Inc.
INO	Laser Optics Inc.	Multi IR Optoelectronics Co., Ltd	Ophir Optics, LLC	PLX Inc.
Insaco Inc.	Laser Research Optics	Multisorb Technologies, Inc.	Ophir Photonics LLC	PolarOnyx, Inc.
Intelligent Optical Systems, Inc.	Laser Technology, Inc.	Naked Optics Corp.	Opnext, Inc.	Pollution Equipment News
InterSense, Inc.	LaserMax, Inc.	Nallatech	Optical Society of America	POLUS-ST LLC
Intevac Photonics, Inc.	LaserMotive	Nanomotion Inc.	Optical Support, Inc.	Power Technology, Inc.
IO Industries, Inc.	Lasertel, Inc.	Nasatka Barrier, Inc.	OPTICS 1, Inc.	Pranalytica, Inc.
IRCAM GmbH	Lattice Materials LLC	National Aperture, Inc.	optics.org	Precision MicroDynamics, Inc.
IRcameras, Inc.	LEONI Fiber Optics, Inc.	National Defense Industrial Association	Optiforms	Precision Optical Precision Optics Gera
IRD Glass	LE-Tehnika d.o.o.	Naval Air Systems Command	Optikos Corp.	Princeton Lightwave, Inc.
IRflex Corp.	Leybold Optics USA, Inc.	Navitar Inc.	Optimax Systems, Inc.	Princeton Scientific Corp.
Iridian Spectral Technologies Ltd.	LightPath Technologies, Inc.	New England Optical Systems	OptiPro Systems	Proxitronic Detector Systems GmbH
IRnova AB	LightWorks Optics, Inc.		Opto-Alignment Technology, Inc.	Pulse Instruments Co.
IRZoom.com	Liteye Systems, Inc.		OptoElectronic Components	PVP Advanced EO Systems, Inc.
ISP Optics Corp.	Lockheed Martin Aculight		Optometrics Corp.	Qioptiq Ltd.
ITT Visual Information Solutions	LumaSense Technologies, Inc.		Optonetik LLC	QmagiQ, LLC
JAI Inc., USA			OptoSigma Corp.	QPS Photonics Inc.
Janos Technology, LLC				
JDSU				



Be Part of the
**New Technology
 Demos and Displays 2012**

Defense, Security, and Sensing brings back the popular New Technology Demos and Displays, where key companies demo their latest innovations and share their newest technologies.



Displays feature:

- ▶ **Latest technology developments of imaging and sensing technologies for defense, industrial, and commercial applications**
- ▶ **Real-world applications of laser power beaming systems for UAVs**
- ▶ **High-speed, high-precision imaging**

If your company is interested contact

Al Ragan
alr@spie.org

Quality Thin Films, Inc.	Rutherford Appleton Lab.	Solid State Scientific Corp.	Teledyne Imaging Sensors	UltraSource, Inc.
Quantum Coating, Inc.	SAES Getters USA, Inc.	Sony Electronics Inc. Souriau PA&E	Teledyne Judson Technologies	Umicore Optical Materials USA, Inc.
Quartus Engineering Inc.	Sandia National Labs. Santa Barbara	Special Optics, Inc.	TeledyneDALSA	United Lens Co., Inc.
Quebec Photonic Network	Focalplane	Specim Spectral Imaging Ltd.	Telops	Univ. of Massachusetts Lowell
QWIP Technologies, Inc.	Santa Barbara Infrared, Inc.	Spectral Systems	Temmek Optics Ltd.	Universal Photonics Inc.
Raicol Crystals Ltd.	Savvy Optics Corp.	Spectrogon US, Inc.	Tessera, Inc.	Vectronix Inc.
Rainbow Research Optics, Inc.	SCD.USA, LLC	Spectrolab, Inc.	TEXTRON Defense Systems	Velodyne Lidar, Inc.
Raptor Photonics Ltd.	SCHOTT North America, Inc.	Spectroscopy Magazine	Thales Cryogenics B.V.	Vincent Associates
Raytheon Co.	Scintec Corp.	Spectrum Thin Films Corp.	The Optronics Co.	Vision Systems Design
Raytheon ELCAN Optical Technologies	SELEX Galileo Ltd.	Sperian Protection	The Pennsylvania State Univ. Electro-Optics Ctr.	Vision Systems Technology, LLC
Renishaw Inc.	Sensors Unlimited, Inc., part of	Spica Technologies, Inc.	The Shephard Group	Vision4ce LLC
RepExact, LLC	Goodrich Corp.	SPIE Career Center	Thermoteknix Systems Ltd.	Vivid Engineering
Research Electro-Optics, Inc.	Sentient Vision	Spire Semiconductor, LLC	Thorlabs Inc.	VLOC
Reynard Corp.	Systems PTY Ltd.	SRI International	Threat Spectrum Inc.	Voltage Multipliers, Inc.
RICOR-Cryogenic & Vacuum Systems	Shellcast Foundries Inc.	Sarnoff	Timbercon, Inc.	Vytran LLC
Riegl USA Inc.	Sierra Precision Optics	StingRay Optics, LLC	Tower Optical Corp.	Wafer Technology Ltd.
Rochester Institute of Technology	Simphotek Inc.	Sumitomo Electric U.S.A., Inc.	Tower Solutions	WIBE Telescopic Mast Systems
Rochester Precision Optics, LLC	Sinclair Manufacturing Co.	Surmet Corp.	TowerJazz	Wordingham Technologies
Rocky Mountain Instrument Co.	Smart Equipment Technology S.A.S.	Sydor Instruments LLC	TRIOPTICS GmbH	Xactra Technologies
Rotem Industries Ltd.	Smart Material Corp.	Syntec Optics	TwinStar Optics	Xenics NV
RPC Photonics, Inc.	Smiths Detection	TAMRON Co., Ltd.	Coating & Crystals	Yole Développement
RPMC Lasers, Inc.	SOFRADIR	TDK-Lambda Americas Inc.	U.S. Army Armament Research, Development and Engineering Ctr.	Z & Z Optoelectronics Tech. Co., Ltd.
Rubicon Technology Inc.	Sofradir EC, Inc.	tec5USA, Inc.	U.S. Army Research, Development and Engineering Command	Zygo Corporation
	Solid Sealing Technology	Techmetals, Inc.		
	Solid State Cooling Systems	Technical Cable Concepts, Inc.		
		Tecport Optics, Inc.		
			ULIS	



Sponsorships and Advertising

Sponsorships and advertising reinforce your brand and also drive traffic to your stand. Advertising opportunities exist for the final program, the exhibition guide, and the exhibition preview. Sponsors are recognized in preshow publicity, online, and onsite at the event. See website for details and availability.

Banners	\$2,250	Hotel Key Cards (Exclusive)	\$5,500
Coffee Break - Conference AM	\$775	Internet Pavilion (Exclusive)	\$2,950
Coffee Break - Conference PM	\$775	iPhone SPIE Conference App	\$3,000
Coffee Break - Exhibition AM.	\$1,950	Three-pack of App ads	\$ 750
Coffee/Dessert Break - Exhibition PM. . .	\$2,750	Lanyards	\$3,150
Column Wrap	\$1,650	Logo - Online Floor Plan	\$ 425
Conference Bag	\$2,450	Luggage Tags	\$1,950
Conference Bag Insert	\$1,995	Meter Board	\$1,850
Escalator/Stair Panels	\$2,150	Popcorn Station	\$2,550
Featured Exhibitor Package.	\$ 920	Stairway Strips	\$2,150+
Floor Graphics	\$1,500	Student Luncheon	\$2,500
General Refreshment	\$ 395	Wi-Fi	\$2,900

The Baltimore Convention Center offers a broad array of high-profile sponsorship opportunities.

Discover what's possible and we will work with you to cost-effectively boost your company's visibility. **Contact our SPIE Sales Team for more details.**

2011 Attendee Survey Results Show –

- **95% of exhibitors would recommend the exhibition to a colleague**
- **97% of attendees were highly satisfied with the exhibition**



Get a jump-start on your competition and reserve your space today

Extend your company's presence by showcasing your latest advancements, networking with colleagues, and positioning your new products. SPIE Corporate Member rates reflect a 15% discount.

Space Type	Non-Member	SPIE Corporate Member
6 ft. Table	\$2,105	\$1,790
10 ft. x10 ft. Booth	\$3,100	\$2,635
Island**	\$38.75 per sq. ft.	\$32.95 per sq. ft.
Peninsula Booth**	\$33.00 per sq. ft.	\$28.05 per sq. ft.

**Increments of 10 ft., 400 sq. ft. minimum

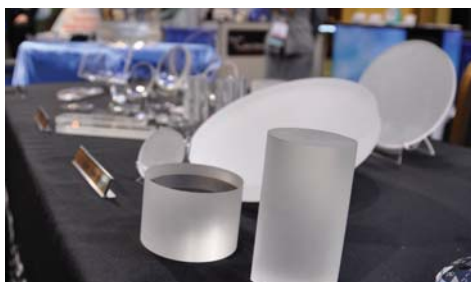
Your booth at SPIE Defense, Security, and Sensing provides you with a strategic advantage all year long

- **Advertising opportunities and promotional outreach**—online exhibition listing, promotional postcards, e-cards, online press releases, print listings in onsite materials, and a listing in the online SPIE Exhibitor Directory
- **Exposure to the latest research that will drive your R&D**—free passes to technical conferences and poster sessions
- **Networking opportunities**—including coffee breaks, the Welcome Reception, and the Exhibitor Breakfast

Contact the SPIE Sales Team

Tel: +1 360 676 3290 · Fax: +1 360 647 1445
spiesales@spie.org

spie.org/dssexhibition2012



**PRISM20
AWARDS11**
Call for Entries
PhotonicsPrismAwards.com



Participate in an international competition that recognizes cutting-edge products that break conventional ideas, solve problems, and improve life through photonics.

Register online by 16 September 2011:
PhotonicsPrismAwards.com

SPIE
Defense,
Security & Sensing



2012
Exhibit in
Baltimore

Moving Technology to Market™

Connect and grow at the largest unclassified event for defense, security, industrial applications, and the environment

Exhibition: 24-26 April 2012
Conferences and Courses: 23-27 April 2012
Baltimore Convention Center | Baltimore, Maryland, USA
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SPIE

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Bellingham, WA 98227-0010 USA

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