

Exhibit at the Top Event for Lithography Leaders

SPIE Advanced Lithography provides access to a highly concentrated group of top researchers, scientists, and pioneers who draw the roadmap for the industry. This audience continues to innovate, regardless of economic conditions—they are shopping for the technology that will enable their next discovery, increase their efficiency, and prepare them for increasing demand. Silicon Valley is the world's buyer-rich environment for the lithography business.



Showcase your latest commercial applications in:

- Lithography: immersion, double patterning, e-beam, EUV, optical/laser, and RET
- Metrology, inspection, OPC, and process control
- Design and manufacturing software
- Maskless
- Materials and chemicals
- Imaging equipment
- Lasers
- Sources
- Resist materials and processing
- Nano-imprint
- IC and chip fabrication
- Nanoscale imaging
- **New** Etch for Nanopatterning

"Consistently steady attendee activity on the floor all day, not just at break time. We are delighted that the attendees came in for afternoon coffee and stayed to talk business."

—Patti Shaw, Brewer Science

Exhibition: 14-15 February 2012

Tuesday, 10:00 am to 5:00 pm; Wednesday, 10:00 am to 4:00 pm

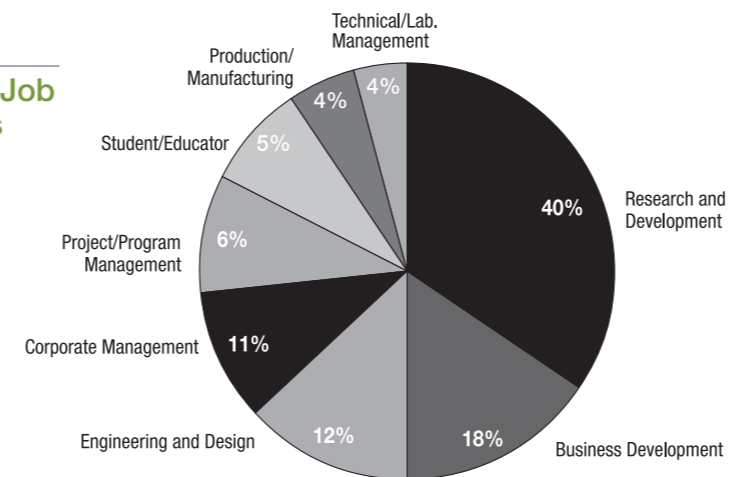
Conferences and Courses: 12-16 February 2012
San Jose Convention Center, San Jose, California, USA

Reach Lithography Buyers

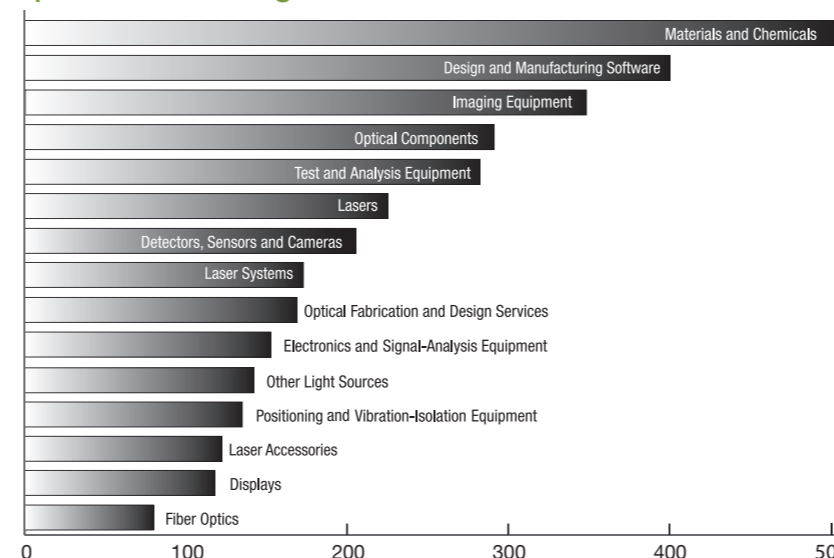


Find motivated buyers with real buying power...

Attendee Job Functions



Top Purchase Categories



Reserve your space today

Extend your company's presence in the lithography community by showcasing your latest products, networking with buyers and suppliers, and positioning your company for the future.

Purchase your space early to get the best placement on the show floor!

| Non-Member Space Type | Fee | SPIE Corporate Member Fee |
|-----------------------|---------------------|---------------------------|
| 6 ft. Table | \$2336 | \$1985 |
| 10 ft. x 10 ft. Booth | \$3302 | \$2804 |
| Island* | \$41.50 per sq. ft. | \$35.00 per sq. ft. |
| Peninsula Booth* | \$34.50 per sq. ft. | \$29.80 per sq. ft. |

*increments of 10 ft., 400 sq. ft. minimum

Booths include two non-author technical passes; tabletops include one.

Sponsorships and Advertising

Sponsorships and advertising extend your brand image and drive traffic to your booth. All sponsors are recognized in preshow publicity, online, and at the show. Non-exhibitor sponsorship pricing is also available. Advertising opportunities exist for the final program and the exhibition guide.

| | |
|----------------------|----------------|
| Attendee Lunch | \$6500 |
| Breakfasts | \$2500 |
| Coffee Breaks | \$2500-\$4000 |
| Conference Bags | \$2000 |
| Exhibition Bags | \$1000 |
| Bag Inserts | \$1750 |
| Exhibitor Lounge | \$2000 |
| General Refreshment | \$395 |
| Hotel Room Card Keys | \$5400 |
| Internet Pavilion | \$3000 |
| Featured Exhibitor | \$920 |
| Lanyards | \$2500 |
| Luggage Tags | \$2750 |
| Memory Sticks | \$2000 |
| Meter Board | \$2000 |
| Panel Discussions | \$1500 |
| Plenary | \$3000 |
| Poster Receptions | \$6500-\$13500 |
| Stairway Strips | \$2000 |
| WiFi | \$1800-\$3200 |
| Banners | \$5000-\$10000 |
| Popcorn Machine | \$1200 |



Get more information online and download an Advanced Lithography 2012 exhibitor contract
spie.org/alexhibition

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spiesales@spie.org · +1 360 676 3290



The largest gathering of lithography experts in the world

- Reach pre-qualified buyers
- Establish relationships with vendors and suppliers
- See the industry's future

Why do top companies return to exhibit each year?

Exhibition registration includes one or more technical badges and face-to-face access to attendees at all technical and networking events.

- 90% of exhibitors saw their target market at SPIE Advanced Lithography
- 70% exhibit at SPIE Advanced Lithography to meet with existing customers
- 85% of exhibitors rate the quality of attendees as good or excellent
- 80% of those surveyed would be 'very willing' to recommend SPIE Advanced Lithography to an associate

Get more information online and download an Advanced Lithography 2012 exhibitor contract:

spie.org/alexhibition

**2012
Exhibit in
San Jose**

SPIE
Advanced Lithography
Moving Technology to Market™

Exhibit at the industry's most important event for lithography R&D, devices, tools, fabrication, and services.

Exhibition: 14-15 February 2012
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San Jose Convention Center
San Jose, California, USA

SPIE
P.O. Box 10
Bellingham, WA 98227-0010 USA

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2012 Advanced Lithography

Exhibition: 14-15 February 2012

Exhibitor Prospectus

Reserve your space today
spie.org/alexhibition

Moving Technology to Market™
The event for EUV, optical, resists, metrology, patterning, maskless, nano-imprint, non-IC applications, design

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